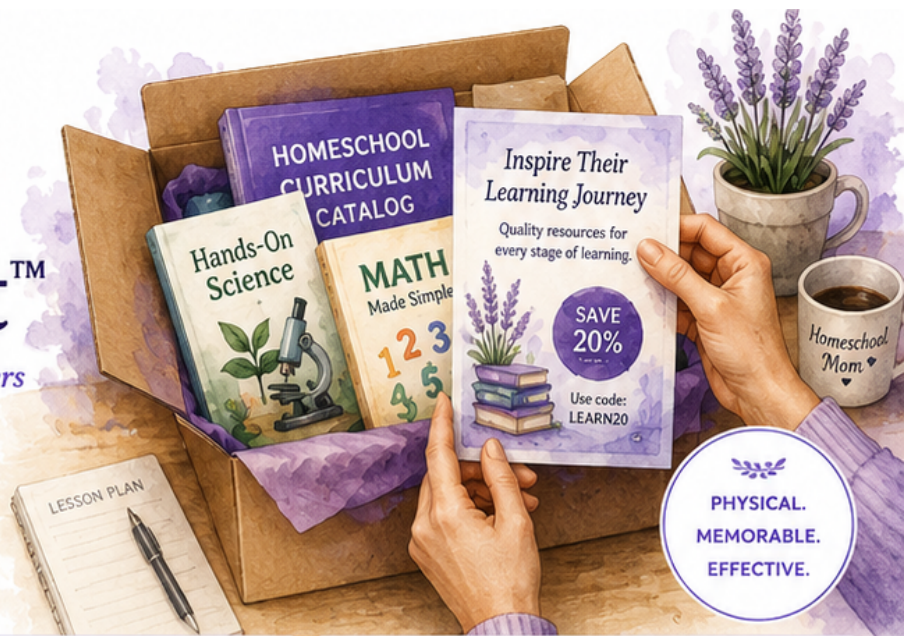




Homeschool Package Insert™

Place your brand inside the homeschool orders families are already excited to receive.

Our printed insert campaigns put your message directly into the hands of homeschool families—delivered inside orders they've already purchased and trust.



PHYSICAL.
MEMORABLE.
EFFECTIVE.

HOW IT WORKS



DESIGN

We'll help create your insert or use your existing artwork.



PRINT

Printed full-color on premium cardstock. Printing included.



DELIVER

Inserted into 5,000, 10,000, or 15,000 homeschool shipments.



DISCOVER

Families receive your message while opening educational purchases they already value.

WHY PRINT STILL MATTERS

Today's homeschool families receive thousands of digital impressions every week. A printed piece creates something digital advertising cannot:

- ✓ Physical visibility
- ✓ Kitchen counter reminder
- ✓ Family discussion
- ✓ Refrigerator reminder
- ✓ Kept for later



PERFECT FOR



Product Launches



Curriculum Catalogs



Coupon Offers



Events



Marketplace Announcements



New Releases



Seasonal Promotions



Special Offers

WHAT'S INCLUDED

- ✓ Graphic design assistance
- ✓ Full-color printing
- ✓ High-quality cardstock
- ✓ Insert production
- ✓ Professional fulfillment
- ✓ Precise insertion
- ✓ Distribution to homeschool families
- ✓ Campaign reporting



DISTRIBUTION LEVELS

Choose the right reach for your campaign.



5,000
Inserts



10,000
Inserts



15,000
Inserts



Optional audience segmentation by homeschool grade level is available for select campaigns.

WHY BRANDS CHOOSE HOMESCHOOL PACKAGE INSERTS



PHYSICAL KEEPSAKE

Tangibly engages families in a way digital ads can't.



PREMIUM PRESENTATION

High-quality printing reflects positively on your brand.



PRINTED & FULFILLED

We handle printing, production, and professional fulfillment.



TRUSTED HOMESCHOOL SHIPMENTS

Delivered inside orders families already value.



PRINTING INCLUDED

Cost of printing is included in your campaign.



LET'S PLACE YOUR BRAND
IN FRONT OF HOMESCHOOL
FAMILIES TODAY.

Our homeschool package insert campaigns create a lasting impression—right when families are most engaged.



RESERVE YOUR
STRATEGY SESSION